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Copyright Clearance Center Implements Its 200th Get It Now Academic Institution and Is Selected As A Top Product by Readers of University Business Magazine

Award-Winning Academic Solution Also Adds 11 Publishers

Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), a global licensing and content solutions organization, has announced [Bryn Mawr College](#) as the 200th academic institution to adopt and implement the [Get It Now](#) service since its launch in 2011.

Furthermore, Get It Now, which was selected as a 2013 [Top Product](#) by readers of [University Business magazine](#), has added 11 publishers, bringing the total number participating in the award-winning service to almost 100.

The new publishers are American Journal of Health Promotion, American Pharmacists Association, Canadian Journal of Urology, Geological Society of America, Institution of Engineering and Technology (IET), IOS Press, Pion Limited, Philosophy Documentation Center, University of California Press, University of South Carolina/Freshman Year Experience, and Weston Medical Publishing.

“Adding these publishers along with our 200th academic institution is further proof of the value Get It Now provides academic libraries,” said Tim Bowen, CCC’s Director, Academic Products & Services. “We will continue to add customer-requested publishers and enhancements and look forward to continued adoption by institutions of all types and sizes.”

Get It Now provides library patrons with immediate fulfillment of cost-effective, full-text articles from unsubscribed journals – 24 hours a day, 7 days a week. Tightly integrated within article search and ILL workflows, Get It Now can be implemented as an ILLiad-based librarian-mediated version, a link resolver-based unmediated version, or a hybrid of both.

About Copyright Clearance Center

Copyright Clearance Center (CCC), the rights licensing expert, is a global rights broker for the world's most sought-after books, journals, blogs, movies, and more. Founded in 1978 as a not-for-profit organization, CCC provides smart solutions that let businesses and academic institutions quickly get permission to share copyright-protected materials, while compensating publishers and creators for the use of their works. We make copyright work. For more information, visit <http://www.copyright.com>.

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