Get It Now

Copyright Clearance Center

Fulfill patron requests for full-text articles in minutes

Get It Now from Copyright Clearance Center (CCC) complements your interlibrary loan (ILL) services by providing library patrons with the immediate fulfillment of full-text articles from unsubscribed journals — 24 hours a day, 7 days a week — through a, cost-effective, and easy-to-use application integrated into your ILL workflow and/or OpenURL link resolver.

Get It Now was developed in collaboration with The California State University system — one of the largest university systems in the world — and with the innovative IDS Project at SUNY Geneseo.
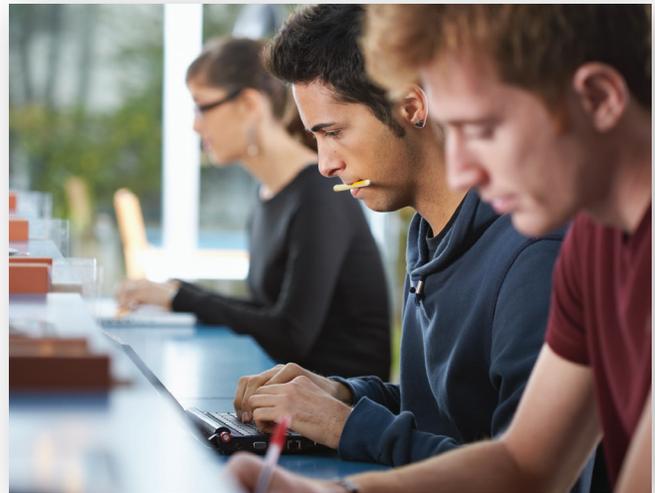
Deliver greater value to your patrons

Traditional ILL borrowing doesn't always meet the needs of today's faculty, students and other scholarly researchers who require immediate access to journal articles. While most publishers make their content available online, it can be difficult and time-consuming to search across multiple websites, each with its own purchasing process and billing requirements. Additionally, library staffing schedules and user researching hours are not always aligned, resulting in content needs going unmet.

Get It Now is a cost-effective, always-on service that gives library patrons instant access to valuable journal content from leading publishers– and it's easy to implement. What's more, Get It Now lets you control how the service is accessed by offering both an unmediated OpenURL Link option and a librarian-mediated ILL option.

By implementing Get It Now you:

- **Deliver timely access to content** – Get It Now delivers high-quality, full-text, color PDFs of unsubscribed journal content to patrons — around-the-clock.

- **Increase operational efficiencies** – Traditional ILL borrowing often results in unnecessary expense and wasted effort when articles arrive long after patrons need them. Get It Now satisfies the time-sensitive needs of patrons, helps your library staff save time and money, and adds greater value to your institution's library services.

- **Streamline your ordering and invoicing process** – Instead of requiring patrons to navigate between multiple publisher websites, each with different access, payment and invoice methods, Get It Now fulfills content requests through a single centralized service. Pay for article purchases using your OCLC IFM account. Monthly or semi-monthly invoicing is also available.

- **Control how the service is accessed** – Get It Now can be configured in two ways: A mediated option which lets you keep access to Get It Now behind the library desk, and deliver PDFs via Odyssey, or the unmediated option which lets you make the service available to patrons on your library's website. Built-in safeguards ensure orders adhere to budget and library policies.

Use Get It Now with the CCC Annual Copyright License

If you have an Annual Copyright License from CCC, you have the rights to share articles obtained through Get It Now with students, faculty and staff across your institution in coursepacks, e-reserves, course management system postings, institution emails and more.

Get It Now is easy to implement and flexible to meet your needs

Get It Now is available through other popular link resolvers or can be configured to work within ILLiad via a simple Addon available for download at the Atlas Systems website: https://prometheus.atlas-sys.com/display/ILLiadAddons/Addons+Directory

About Copyright Clearance Center (CCC)

CCC provides solutions that simplify access to and licensing of content, allowing businesses and academic institutions to share copyrighted materials, while compensating copyright holders for the use of their content. www.copyright.com

Learn more

To learn more about how Get It Now can help you deliver even greater service to your patrons, please call 978-750-8400, option #3, or visit goto.copyright.com/CCC.

THE SERVICE CAN BE CONFIGURED IN TWO WAYS:

1. **Patron-driven unmediated model**

   The unmediated model is the fastest article delivery method short of subscribing to a journal.
   - A patron searches library holdings for a journal article.
   - If the full-text of the desired article is not available, the patron sees the Get It Now service link to request the article. The Get It Now link is configured in advance through the library's OpenURL link resolver.
   - Depending on how Get It Now is configured, your patron may either see an order confirmation with no fee required, or will need to pay a user fee to your institution through PayPal.
   - We then email a full-text PDF of the article to your patron and send a copy to your ILL librarian.
   - CCC invoices your library on a monthly or semi-monthly basis.

2. **ILL librarian-mediated model**
   - A patron searches library holdings for a journal article.
   - If the full-text of the desired article is not available, your patron can request the article using your library's standard ILL request form.
   - Your ILL librarian accesses the Get It Now link through an OpenURL link resolver or within ILLiad through the Get It Now Addon.
   - After the order is placed, we email a full-text PDF of the article or deliver it through Odyssey to your patron and send a copy to your ILL librarian.
   - CCC invoices your library on a monthly or semi-monthly basis, or you can pay individually via OCLC IFM.