

RightSphere® Premium



We Make Copyright Work.

Maximize the value of your content licenses

Take the guesswork out of copyright

RightSphere® Premium is a revolutionary rights advisory and management tool that delivers instant answers to the question: ***“What am I allowed to do with this content?”***

RightSphere Premium organizes your content licenses from Copyright Clearance Center, publishers, aggregators and other organizations in one place, and displays those rights to employees without interrupting their work. They get the answers they need to share content responsibly, you gain insight into the content employees want, and your organization benefits by reducing its risk of copyright infringement.

RightSphere Premium also provides data on your organization’s content usage (without identifying individual employees) to help inform future buying decisions.

Created by the rights licensing experts at Copyright Clearance Center, RightSphere Premium bridges the gap between knowledge sharing and copyright compliance by giving employees clear, direct answers to their content usage questions. No more guesswork.

Get permission instantly

RightSphere Premium raises copyright awareness while providing immediate answers to employees’ questions about how they can and cannot use copyrighted content. The user-friendly interface virtually eliminates the “speed bump” of copyright compliance, enabling the free flow of information across the organization.



Employees access rights information in their workflow

When employees want to use or share copyrighted content, they simply click the RightSphere Premium link in their browser toolbar and indicate how they wish to use the material. RightSphere Premium lets them know instantly if they have permission to use the content. If they must purchase permission, they can easily do so using RightSphere Premium’s pay-per-use option.

With RightSphere Premium, employees can:

- Resolve rights questions independently, within their workflow.
- Obtain instant answers to permission inquiries based on their specific location, department and how they want to use the content.
- Get started immediately — RightSphere Premium is highly intuitive and easy to use.
- Easily purchase rights if necessary.
- Support company copyright and intellectual property policies

Manage your rights

RightSphere Premium provides a powerful means for corporate librarians and information managers to consolidate all their rights assets — rights purchased directly from publishers, aggregators and other organizations, as well as those provided by CCC — into a single, easy-to-manage location. RightSphere Premium draws on this information to provide the best possible answer to a content user's specific rights-related question — automatically.

Populating the RightSphere Premium database is easy and once agreements are entered, information managers can assign licensing rules by location, department or workgroup; at the agreement, collection or title level. RightSphere's user interface can be customized to reflect familiar company language and the ways employees use and share content. And RightSphere Premium's content usage reporting features help identify gaps in rights coverage and help librarians make more informed purchase decisions.

With RightSphere Premium, librarians and information managers can:

- Empower employees to answer permission questions themselves.
- Manage company rights through a single interface.
- Ensure that their organization leverages all of its rights assets.
- Collect information about the full content life cycle, including secondary use.
- Satisfy copyright compliance requirements.

Easy to install, implement and maintain

RightSphere Premium's Software as a Service (SaaS) model minimizes IT challenges, making it easy to implement and use. There is no software or plug-in to install or maintain. Employees or IT administrators simply place the RightSphere bookmarklet (a smart link) on the tool bar of a standard browser.

RightSphere Premium is optimized for use with Microsoft Internet Explorer and Mozilla Firefox, and meets industry standards for Internet and network security. CCC's implementation services include set-up and administrator training.

Learn more

Learn more about how RightSphere Premium can transform rights management and promote collaboration in your organization, contact us at +1.978.750.8400, option 3, or visit goto.copyright.com/CCC.

CRP0214

222 Rosewood Drive
Danvers, MA 01923 USA

+1.978.750.8400 Phone
+1.978.646.8600 Fax

info@copyright.com
www.copyright.com

