

# Motion Picture License



Show movies and TV shows without the risk of copyright infringement.

## A simple solution to legally show film and video in your organization

Increasingly, businesses are looking for creative ways to nurture talent, motivate employees and capture the attention of prospective customers. The use of video and film content is an exciting way to convey ideas, generate enthusiasm and draw attention to products and services.

However, in the daily rush to get things done, even well-intentioned employees may unknowingly share copyrighted material without permission to do so.

Copyright Clearance Center (CCC), in partnership with the Motion Picture Licensing Corporation (MPLC), developed the **Motion Picture License** to meet the diverse needs of businesses and their employees and reduce the risk of unintended copyright infringement.

The Motion Picture License allows you to show movies and TV shows legally in your organization while respecting the rights of content creators.

## Benefits to your organization:

- Legally show motion picture content (tens of thousands of titles) from more than 650 producers from around the world — including all major Hollywood studios.
- Minimize the risk of unintended copyright infringement.
- Enhance employee training, sales presentations, conferences and company meetings.
- Save time and money by reducing the need to pursue permissions.



## The Motion Picture License is ideal for use by:

- **Training and staff development** – Drive home the big points for employee education and training.
- **Marketing** – Enhance presentations for sales meetings, conferences and company events.
- **Sales** – Inspire and motivate your sales team and clients.
- **General Counsel** – Gain peace of mind that your employees are sharing content lawfully.
- **Compliance and Risk** – Protect your organization from copyright infringement risk.

## Find the right content to fit your business needs

The Motion Picture License includes titles across many genres, including business, ethics, economics, documentaries, historical events, finance and more. Reduce your risk of copyright infringement. Educate and inspire your employees. Get the Motion Picture License.

## Learn more

To learn more about the Motion Picture License, contact us at 978-750-8400, option #3, or email at [licensing@copyright.com](mailto:licensing@copyright.com).