

International Advancement Program



Advancing collective licensing around the world

Supporting collective licensing worldwide

The International Advancement Program from Copyright Clearance Center (CCC) is dedicated to the progress of collective licensing efforts around the world. This program is designed to complement the development activities of the International Federation of Reproduction Rights Organisations (IFRRO), to which CCC also contributes as an IFRRO member.

CCC introduced the International Advancement Program to provide assistance to Reproduction Rights Organizations (RROs) as they start or develop their operations and, ultimately, to help advance and support the availability of collective licensing around the world. The program is tailored to the needs of individual RROs and may include operational and technical support, training, marketing, educational tools and more. Where appropriate, it aims to encourage bilateral agreements to make it easier for emerging RROs to obtain critical sets of rights needed to establish their businesses and further the use of collective licensing.

The first two RROs participating in this program are the Filipinas Copyright Licensing Society, Inc. (FILCOLS) of the Philippines and the Centro de Administración de Derechos Reprográficos, Asociación Civil (CADRA) of Argentina. Additional RROs from other world regions will be participating in the near future.

CCC is committed to working with RROs throughout the world to promote awareness of intellectual property rights and content licensing solutions that benefit those who create, publish and use content.



A comprehensive licensing source

CCC is a global rights broker for the world's most sought-after materials, including millions of in- and out-of-print books, journals, newspapers, magazines, movies, television shows, images, blogs and ebooks. Founded in 1978 as a not-for-profit organization, CCC provides smart solutions that simplify the access and licensing of content that lets businesses and academic institutions quickly get permission to share copyright-protected materials, while compensating publishers and creators for the use of their works. For more information, visit www.copyright.com

Learn more

To learn more about CCC's International Advancement Program please call Michael Healy, Executive Director, at +1.978.750.8400 ext. 2464 or email mhealy@copyright.com.